

@sligoppn

## <u>BACKGROUND</u>

In September 2020, Sligo PPN undertook a needs analysis to find out how we could best support our member groups over the coming 6 months in terms of training and information.

It is out intention to use the findings of this analysis in a number of ways;

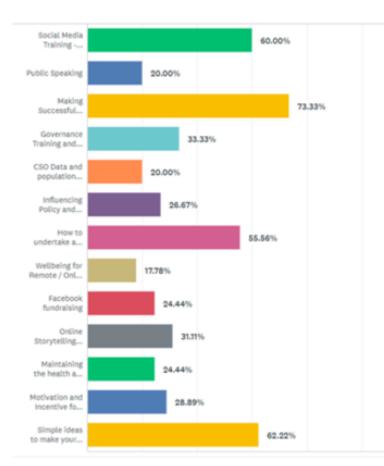
- To identify existing training and information programmes that respond to issues highlighted and to promote these to members for uptake
- To share the findings with key local organizations, some of whose core function is to deliver community supports. Organisations include; Sligo Leader Partnership Co, Sligo County Council, Sligo Volunteer Centre, Mayo Sligo ETB and IT Sligo. We will work with these organizations to see if any are in a position to put in place responses.
- Where needs are not addressed by any of these approaches, SLigo PPN will look to deliver training options directly by sourcing external support and facilitators.



## Needs Analysis Results

# Question 1 Please select the following training options that would be of interest to your group members

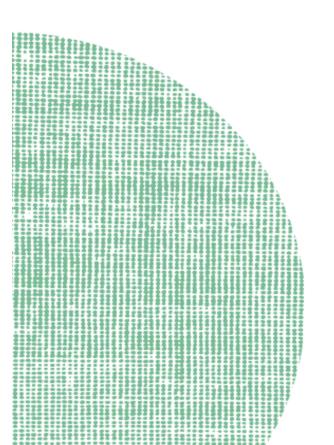
| ANSWER CHOICES   | ▼ RESP                      | ONSES |
|--|-----------------------------|-------|
| <ul> <li>Social Media Training - Using Facebook, Twitter &amp; Instagram to network and</li> </ul> | nd promote your group 60.00 | 0% 27 |
| <ul> <li>Public Speaking</li> </ul>  | 20.00                       | 9%    |
| <ul> <li>Making Successful Funding Applications</li> </ul>   | 73.33                       | 1% 33 |
| <ul> <li>Governance Training and understanding the new Charities Regulator Code</li> </ul>         | 33.33                       | 15    |
| <ul> <li>CSO Data and population analysis</li> </ul>   | 20.00                       | 9%    |
| <ul> <li>Influencing Policy and Decision Making</li> </ul>   | 26.67                       | 7% 12 |
| <ul> <li>How to undertake a Community Needs Analysis</li> </ul>                                    | 55.56                       | 3% 25 |
| <ul> <li>Wellbeing for Remote / Online Working</li> </ul>  | 17.78                       | % 8   |
| ✓ Facebook fundraising   | 24.44                       | 1% 11 |
| <ul> <li>Online Storytelling for funding success</li> </ul>  | 31.119                      | 6 14  |
| <ul> <li>Maintaining the health and wellbeing of staff</li> </ul>                                  | 24.44                       | 4% 11 |
| <ul> <li>Motivation and Incentive for post Covid Success</li> </ul>                                | 28.89                       | 9% 13 |
| <ul> <li>Simple ideas to make your group more environmentally friendly</li> </ul>                  | 62.22                       | 2% 28 |
|  |                             |       |



### Question 2

If non of the above address the needs of your group, or if you have some other good ideas for activities, then please let us know

- Support for Resident groups associations·
- Hosting and running meeting
- Filing in grant application forms.
- AED training
- Software training and GDPR
- Involving young people in organisations



#### <u>Response Plan</u>

The below table outlines the proposed responses to these needs identified. This outlines a mix of direct action Sligo PPN intend to deliver, actions local organizations may be able to take as well as signposting to existing courses that we have come across.

This is by no means exhaustive or complete and we intend to build to the information below to create a support bank for our member groups. If you are aware of any other courses on offer please let us know so that we can get the message out there.

As always we really encourage groups to attend. In the past many organizations, including ourselves, have put on training and events in direct response to asks from the community, but with very low attendance. The amount of work that goes on in the background, and the cost, is the same no matter how many attend so we really would appreciate the support.

If we can run these courses any better - please let us know. We welcome all constructive feedback.

| Choice  | Action   |
|---|--|
| Funding   | <b>SLPCo</b> ran a new online seminar in September 'New Options For Funding Under Covid-<br>19'. This course was publicised and promoted to all PPN members. They have kindly<br>shared the course manual with us and it is now available on our website<br><u>https://www.sligoppn.com/ppn-needs-analysis-funding-information-response/</u>   |
|   | Sligo PPN are currently producing a funding handbook to support groups   |
|   | As part of the PPN AGM on November 26 <sup>th</sup> , <b>Sligo County Council</b> will do a short presentation on all upcoming funding opportunities open to community groups  |
|   | On behalf of the community, <b>Sligo PPN</b> subscribe to the Funding Digest produced by The Wheel Ireland. This documents all available funding over every 2 month period – this is widely promoted.  |
|   | The Wheel have a paid online programme – Fundraising for Committees and Boards on 4 November<br><u>https://www.wheel.ie/training/2020/11/fundraising-committees-and-boards-online-workshop</u>   |
| Simple ideas to<br>make your group<br>more<br>environmentally<br>friendly | <b>Sligo PPN</b> are currently working with local organizations such as <b>Sligo Environmental</b><br><b>Network</b> and the environment section of <b>Sligo County Council</b> to identify potential<br>programmes to support groups to make easy everyday improvements.  |
| Social Media<br>Training  | Sligo PPN currently have a call out for tenders to deliver training and supports to our interested member groups. Training will cover online supports as well as one-to-one clinics.<br>We hope that these sessions will be able to start in late 2020   |
|   | Already Available<br>DCM Learning are offering a free 1 hr virtual session on Writing for the Web<br>https://dcmlearning.ie/membership/courses/writing-for-the-web-virtual-session.html           DCM Learning are offering a FREE 1 hr virtual session on creating a social media strategy<br>for your organization<br>https://dcmlearning.ie/membership/courses/creating-a-social-media-strategy.html           The Wheel are running an introduction to digital marketing for nonprofits on 20 <sup>th</sup><br>October (online workshop). Fees vary<br>https://www.wheel.ie/training/2020/10/introduction-digital-marketing-nonprofits-<br>online-workshop<br>The Wheel are running an Introduction to Websites for Non-Profits on 19 <sup>th</sup> November<br>(fees apply)<br>https://www.wheel.ie/training/2020/11/introduction-websites-nonprofits-online-<br>workshop |

| Undertaking a<br>Community<br>Needs Analysis              | <b>Sligo PPN</b> are currently looking at putting together a guide and training session which we would hope to deliver in early 2021.   |
|---|---|
| Influencing Policy<br>and Decision<br>Making              | Women in Leadership Course. There is a six week course for women on affording change within their community through the structures of Sligo County Council. This has been promoted across the PPN reps. The course began on 10 <sup>th</sup> October  |
|   | <b>PPN Community Representatives Training</b><br>The PPN will be hosting training for all elected PPN representatives in December with<br>Social Justice Ireland. This focuses on working with reps to make the most out of their<br>roles. Scheduled for December 2020   |
|   | We will build on the general PPN reps training with a specific session supporting reps to use the PPN Health and Wellbeing vision data to inform and influence planning at local level. Scheduled for early 2021  |
| Governance<br>training new<br>charities<br>regulator code | The <b>Charities Regulator Authority</b> have loads of sessions on governance and these sessions give the most up to date and accurate information to groups. Participants get to ask the particular questions most relevant to them and get direct responses. To find out more and book places go to;<br>https://www.eventbrite.ie/o/charities-regulator-governance-code-30827783423 |
|   | The Wheel have a FREE session Governing a small charity through the Covid-19 crisis <a href="https://www.wheel.ie/training/2020/11/governing-small-charity-through-covid-19-crisis">https://www.wheel.ie/training/2020/11/governing-small-charity-through-covid-19-crisis</a>   |
|   | The Wheel have a FREE session How to Diversify Your Board on 20th October 2020<br>https://www.wheel.ie/training/2020/11/how-diversify-your-board  |
| Wellbeing   | Sligo PPN are supporting <b>Mental Health Ireland</b> to host an online session '5 Ways to Wellbeing in tougher times' for member groups on 28th October. This will be advertised across all PPN networks and open to all.  |
|   | <b>Sligo Leader Partnership</b> are hosting the 'Ways to Wellbeing' workshops on 30 <sup>th</sup><br>October and 6 <sup>th</sup> November. Contact <u>ktonry@sligoleader.com</u> or call 087 687 2777   |
|   | The <b>HSE</b> have a dedicated site for supporting positive mental health. This includes direct advice and links to blogs and videos <u>https://www2.hse.ie/mental-health</u>  |
|   | DCM Learning are running a free Wellness and Wellbeing 1 hr session<br><u>https://dcmlearning.ie/membership/courses/wellness-and-wellbeing-virtual-</u><br>session.html   |
| Online Working  | Screen Skills Ireland are running free 2hr courses to support wellbeing during online working and also how to get the best out or your staff working online   |
|   | https://www.screenskillsireland.ie/course/wellbeing-in-the-workplace-during/  |

| Running our<br>community<br>groups   | https://www.screenskillsireland.ie/course/work-together-anywhere/         DCM Learning are running a 1 hr free session on Negotiating and Managing Conflict         https://dcmlearning.ie/membership/courses/negotiating-conflict-virtual-session.html   |
|--------------------------------------|---|
| Online<br>Storytelling               | DCM learning are offering a free storytelling session – learn how to tell the story of your group and how to make important points <a href="https://dcmlearning.ie/membership/courses/storytelling-virtual-session.html">https://dcmlearning.ie/membership/courses/storytelling-virtual-session.html</a>  |
| Residents<br>Associations<br>Support | <b>Sligo PPN</b> will look to develop a handbook for member groups who happen to be residents associations and will accompany this with an introductory session. We hope the guide will be complete by the end of 2020 with a view to training in 2021  |
| AED Training                         | The Irish Heart foundation run ongoing course for the public and community groups in basic CPR, AED and defibrillator use. You can access these yourself at <a href="https://irishheart.ie/your-health/cpr/general-public">https://irishheart.ie/your-health/cpr/general-public</a> In the past the PPN have coordinated these courses being delivered to our member groups. If there is enough interest we can repeat this in early 2021 |