

Session 4 – Sligo PPN TidyTowns Support.

Long-term planning and working with your Community.



Long-term planning

- Reaching out to Groups.
- PR Sell yourselves.
- Linking with other initiatives/events.

• Benefits of a long-term cohesive plan.

- Presenting and Collating your ideas into a plan.

Reaching out - Barriers to consider

- People are terrified of commitment, AGMs, and indefinite involvement.
 So drip feed through PR, short bursts of contact.
- Bribe Entice advertise clear time limits.

Reaching Out - solicit ideas

• Suggestion Box – local café, redundant post box.





Reaching out - Surveys
The PPN can help with this:







Reaching out – Positive Questions you could ask?

- Areas for improvement?
- Ideas to enhance the community?
- Best local volunteer nomination?
- Favourite spot in your community?
- What could help attract visitors to the community?
- Would you like to be added to our mailing list?



Reaching Out — share your plans
Draft Plans on Display to the Public
Cregg Village TidyTowns —
Enhancement plans in association with local rugby club



PR – Put name & Logo on everything you do!









PR – Put your name wherever you can!







PR – Name everything!





Killorglin TT – Bee Café
 Logos on the sponsorship sign.





Blackrock Co Louth...

Push-button tap at entrance to beach at Blackrock, Co Louth.



PR – Shout about your good work eg. National TidyTowns newsletter





PR - Engage people: This container is a butt bin - and smokers are encouraged to deposit their butts here by voting for their favourite footballer.



PR - Castledaly - Communications

- Success of Road-side signs -
- Great turn-out got all names
- Followed up by What's App Group for notifications (consent required by GDPR)



Poor PR And don't be afraid to remove or re-design signs



Or don't be afraid to tell people what they are looking at!



PR – Reach out with nice images



PR – reach our with tasteful signage



Engage People – not just through signage...



Walks & Talks

- Guided dawn chorus
- Bat walks
- Trip cameras to catch pictures of wildlife animals (see badger footage on our website & FB page)

Engage People

- Citizen science projects:
- Hog surveys, ladybird surveys
- www.biodiversityireland.ie www.pollinators.ie
- Reporting sightings and invasive species



Share your news, or other's news

- Share sightings share these
- Fact of the month Gannets hit water at 60 mph and have sacs so their skulls don't implode!
- Prize for first in your community to see a swallow/ whoope swan/ salmon
- Photo competition
- Share photos on social media
- Food Calendar Elderberry champagne, Wild Garlic pesto, sloe gin, juniper, seaweed scavenging.
- Info boards, scavenger hunts laminated sheets for children find things

IWT Photo of the Month – time to vote



PR – Provide opportunities to site and enjoy



Theme to local interests..













PR – Grab the attention of your community





PR - Use local Heritage Themes

Headford Lacemaker's Garden





Actions for an Arts & Crafts Group:



Time everything,





Resident Associations:

It possible try to have a rep from each on TidyTowns Committee.

Encourage co-operative working on ideas for estates

Eg. Connectivity, walkability audit, bub planting

Street parties – Street Feast. http://streefeast.e/

Age-friendly considerations – planting, seats.

Purchase of communal tools for sharing between estates.

WEEE collections and vans to visit each estate in turn.

https://www.nationaltrasport.eithe-universal-design-walkability-audit-tool/
Generate some fun competition between estates for prizes. Prizes could be:

Native trees or perennial shrubs

Native trees or perennial shrubs

Native trees or perennial shrubs

Easter eggs

Logof both focal planters

Generative propositieter with free ice cream to all litter pickers.

Competition could be for the:

Best wildfile friendly garden

- Best wildlife friendly garden
- Most litter collected
 Best pollinator-friendly estate.



Provide helpful information:

www.ennistidytowns.com





PR - Facilitate other initiatives...



Road-side signage

· Provide a shared board for advertising of different community events

Making it easier – link with existing initiatives

Healthy Ireland in Sligo – promoting and supporting projects and initiatives across the county – funds allow by the LCD.

Age-friendly Sligo –
Sligo has nearly double the number of people over 65 as under 5 years of age (9,043 over 65 years of age / 4,594 under 5 years of age)

Sligo has 14% of the population>65 (Higher than the National average of 11.7%) which is the first time in history this trend has emerged



Age-friendly Gardening – ideas

- Mobility provision seats, wheelchair friendly, even surfaces, reducing gradients.
- Reach have plants at level where no bending is required.
- Visually Impaired good contrast at steps, choice of colours.
- Shelter covered areas if windy, wet.

Lots of Resources Available:

 https://www.sensorytrust.org.uk/r esources/guidance/designing-agefriendly-landscapes





Make it easier – use existing signs





Schools:

- Community Ideas initiative
- Litter Survey day time, evening, weekend.
- TY Bat box projects
- TY Cycling proficiency
- Green council planting.
- GIY polytunnels and potato beds.



Collate survey results by categories/ideas



Long-term Plan: Mission Statement

- 2 or 3 actions for each category.
- id Key Projects
- Engage community through constant



Guides ready to do some Litter picking for National Spring Clean

Kilucan Rathwire Key Projects

92 actions collated via the community consultations.

Key Projects:

Build on Good Community Links

- TY Year Mural that they helped to paint in Community Park,
- Soccer Club;
- GAA Club and clubhouse







Get buy-in from reluctant businesses/groups

• Provide pictures, or temporary structures to help understand ideas/concepts.





Link with businesses:

Potential to link in with advertising, eg solar-powered bin to crush contents and enable longer times between pick-ups.



Long-term plan attracts funding, eg Keadue:





Artist Impressions can help



Raharney: Ashcroft Estate Impressions



Central Crossroads





Summary LTP on A3-sorted by category & year.

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Long-term plan:

- Key Projects identified for work over the period of the plan.
- Actions for each category

- Have sub committees for specific actions eg. Swift project Tubbercurry.
 Get someone good at PR TY Student to help?
- Organise other groups to help with work (can be more work but PR good!).

 eg. Business to clean up black-spot; Community groups eg.

TidyTowns Unit – Newsletter & website

Great images and useful tips:

- www.tidytowns.ie
- DRCD TidyTowns
 <u>TidyTowns@drcd.gov.ie</u>

